



Idea bulbs

Specification sheet

Idea bulbs

Accessory for lampshades

With a focus on the quality of light, UIMAGE has designed our LED Idea lightbulbs to deliver warm illumination, the right brightness level for the setting, and, where relevant, a glare-free experience.

Product type: Accessory for lampshades for indoor use

Designed by: UIMAGE Design Team




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Item no.	Variant	Light source	Energy class
4033	Reflective Idea, E27	7W LED	E
4034	Big Idea, E27	3W LED	E
4039	Edison's Idea, E27	2W LED	F
4079	Fine Idea, E14	4W LED	E
4081	Good Idea, E27	6W LED	D
4109	Classic Idea, E27	8W LED, dimmable	E
4136	Bright Idea, E27	13W LED	E
4169	Petite Idea, E27	6W LED, dimmable	D
4170	Golden Idea, E27	2W LED	G
4171	Ping Pong Idea, E27	4W LED	G
4187	Tiny Idea, G4	2W LED	F
4225	Focused Idea, GU10	7W LED, dimmable	E
4226	Basic Idea, E27	2W LED	E
4285	Little Idea, GY6.35	3W LED	F



Reflective Idea: E27 (G80) - 220-240V 7W LED, CRI: 82 Colour temperature: 2700K Lumen: 700 lm Estimated LED lifetime: 15.000 hours	Focused Idea: GU10 - 220-240V 7W LED, CRI: 82 Colour temperature: 2700K Lumen: 780 lm Dimmable Estimated LED lifetime: 30.000 hours
Big Idea: E27 (G125) - 220-240V 3W LED, CRI: 84 Colour temperature: 2200K Lumen: 350 lm Estimated LED lifetime: 15.000 hours	Basic Idea: E27 (A60) - 220-240V 2W LED, CRI: 83 Colour temperature: 2700K Lumen: 250 lm Estimated LED lifetime: 25.000 hours
Edison's Idea: E27 (T45) - 220-240V 2W LED, CRI: 94 Colour temperature: 2200K Lumen: 140 lm Estimated LED lifetime: 15.000 hours	Little Idea: GY6.35 - 12V DC 3W LED, CRI: 83 Colour temperature: 2700K Lumen: 300 lm Estimated LED lifetime: 30.000 hours
Fine Idea: E14 (G45) - 220-240V 4W LED, CRI: 81 Colour temperature: 2700K Lumen: 480 lm Estimated LED lifetime: 15.000 hours	Dimensions: Reflective Idea: 8 × 11.6 cm Big Idea: 12.5 × 17.8 cm Edison's Idea: 4.5 × 10.5 cm Fine Idea: 4.5 × 7.6 cm Good Idea: 6 × 10.8 cm Classic Idea: 6 × 10.8 cm Bright Idea: 7 × 13.3 cm Petite Idea: 4.5 × 7.2 cm Golden Idea: 8 × 11.8 cm Ping Pong Idea: 4 × 6 cm Tiny Idea: 3.9 × 1.2 × 1 cm Focused Idea: 5 × 5.4 cm Basic Idea: 6 × 10.8 cm Little Idea: 1.6 × 4.6 cm
Good Idea: E27 (A60) - 220-240V 6W LED, CRI: 83 Colour temperature: 2700K Lumen: 830 lm Estimated LED lifetime: 25.000 hours	Weight: Reflective Idea: 60 g Big Idea: 95 g Edison's Idea: 24 g Fine Idea: 15 g Good Idea: 29 g Classic Idea: 34 g Bright Idea: 115 g Petite Idea: 19 g Golden Idea: 60 g Ping Pong Idea: 14 g Tiny Idea: 2 g Focused Idea: 45 g Basic Idea: 28 g Little Idea: 16 g
Classic Idea: E27 (A60) - 220-240V 8W LED, CRI: 82 Colour temperature: 2700K Lumen: 930 lm Dimmable Estimated LED lifetime: 25.000 hours	Packaging dimensions: Reflective Idea: 19 × 27.5 × 15 cm Big Idea: 43 × 29.5 × 21.5 cm Edison's Idea: 52 × 27.5 × 27 cm Fine Idea: 18.5 × 12 × 11 cm Good Idea: 68.2 × 33.8 × 26 cm Classic Idea: 36 × 36 × 29 cm Bright Idea: 27 × 18.5 × 19 cm Petite Idea: 55 × 28.5 × 21 cm Golden Idea: 19 × 26.7 × 15.5 cm Ping Pong Idea: 18.5 × 13 × 10.5 cm Tiny Idea: 58.5 × 23.5 × 26.5 cm Focused Idea: 5.3 × 5.3 × 6 cm Basic Idea: 70 × 34.5 × 25.5 cm Little Idea: 68 × 23 × 23 cm
Bright Idea: E27 (A70) - 220-240V 13W LED, CRI: 85 Colour temperature: 4000K Lumen: 1580 lm Estimated LED lifetime: 15.000 hours	Tests and certificates: CE, UKCA, WEEE and IP2X (for indoor use)
Petite Idea: E27 (G45) - 220-240V 6W LED, CRI: 83 Colour temperature: 2700K Lumen: 810 lm Dimmable Estimated LED lifetime: 25.000 hours	  
Golden Idea: E27 (G80) - 220-240V 2W LED, CRI: 92 Colour temperature: 2200K Lumen: 145 lm Estimated LED lifetime: 15.000 hours	Made in China under ethical working conditions. TM and © 2026 UIMAGE. All rights reserved.
Ping Pong Idea: E27 (G40) - 220-240V 4W LED, CRI: 88 Colour temperature: 2400K Lumen: 170 lm Estimated LED lifetime: 15.000 hours	
Tiny Idea: G4 - 12V DC 2W LED, CRI: 82 Colour temperature: 3000K Lumen: 140 lm Estimated LED lifetime: 10.000 hours	

